Media Coverage

The activities of the Rajiv Gandhi Foundation were well received and reported by national newspapers and the media.

On the occasion of the 15th death anniversary of Shri Rajiv Gandhi, the *Hindustan Times* and *Indian Express* had write-ups highlighting the objectives and work of the Foundation. The *Times of India* had a three-column feature on RGF's initiatives. There were also prominent articles in the *National Herald* and the *Pioneer*.

In their editions on 20th August 2006, the *Indian Express* and *National Herald* covered the distribution of motorized tri-wheelers to orthopaedically-challenged persons. The *Pioneer* focused on our projects for women while the *Asian Age* did a special story on the campaign against female foeticide. The *Hindu* wrote about RGF's efforts to promote the cause of women and sanitation. The Foundation's programmes for women and children were highlighted by a news write up in the *Tribune*.

Mrs Sonia Gandhi's participation in a function to mark the conclusion of the RGF's month-long Life Line Express health camp at Unchahar in Uttar Pradesh got extensive coverage. The *Times of India*, Lucknow had a three-column story on the event that helped many visually impaired to get treatment and eyesight. The *Hindustan Times*, the *Indian Express*, *Rashtriya Sahara*, *Dainik Aaj* and *Swatantra Bharat* too carried reports and photographs. Mrs. Gandhi's call to social institutions to come forward to help societal building was prominently displayed by the *Dainik Jagaran* and many other newspapers in different parts of the country.

The 12th Rajiv Gandhi Science and Technology Lecture, organized at Bangalore in January 2007, was well reported by the newspapers. The *Hindu* carried a news report along with a photograph of the function in which Prof Martin Rees, President of the Royal Society, London delivered the Lecture. The *Asian Age* had a 6-column story on the lecture. There was prominent coverage, too, by the *Indian Express*.

The Rajiv Gandhi Memorial Lecture, delivered by Nobel Laureate Mrs Wangari Muta Maathai on 21st March 2007 at RGF, was another prominent media event. It attracted extensive attention in the *Hindu*, the *Hindustan Times*, *Financial Express*, *Deccan Chronicle*, *National Herald* and the Telugu daily *Vaarta*.

The distribution of hearing aids to school children and motorized tri-wheelers to disabled persons at a function organized by RGF in March 2007 again received much attention by newspapers all over the country.